

Office of the Attorney General Robert E. Cooper, Jr.

Department of Commerce and Insurance Commissioner Leslie Shechter Newman

NEWS RELEASE

Office of the Attorney General P.O. Box 20207 Nashville, TN 37202-0207

Department of Commerce and Insurance Division of Consumer Affairs 500 James Robertson Parkway Nashville, TN 37243

FOR IMMEDIATE RELEASE March 21, 2007 #07-14 CONTACT: Sharon Curtis-Flair (615) 741-5860

ATTORNEY GENERAL REACHES AGREEMENT WITH MANDATORY POSTER AGENCY, INC.; BUSINESSES HAVE UNTIL JUNE 19, 2007 TO FILE FOR REFUND

Tennessee Attorney General Bob Cooper has reached an agreement with a company alleged to have sold labor law posters to be displayed in the workplace. The posters however were available free from the federal and state government. Businesses that purchased the posters have until June 19 to file a complaint to be eligible for restitution.

The company named in the agreement, Mandatory Poster Agency, Inc., is headquartered in Michigan but did business in this state as the Tennessee Labor Law Poster Service and the Tennessee Mandatory Poster Agency.

"Some people felt that the solicitations appeared to come from a governmental agency," said Attorney General Bob Cooper. "This conduct is particularly problematic because they sold posters that may be obtained free from legitimate governmental agencies."

The company is alleged to have solicited Tennessee businesses, indicating they could be subject to criminal penalties as well as civil liability if they did not display the labor law posters. The Attorney General's office alleged that the mailers were deceptive because they appeared to be from a governmental agency and also appeared to be from a business located in Tennessee with "an official-looking" seal.

The company offered to sell businesses the complete set of posters (state and federal government) for \$49.50 plus \$5.75 shipping and handling. The price for the federal poster only was \$19.75 plus \$5.75 shipping and for state only was \$39.50 plus \$5.75 shipping.

The agreement filed with the court requires refunds and also prohibits Mandatory Poster Agency, Inc. from misrepresenting in any manner that it is a government agency or connected to a government agency. The company is also required to inform potential customers it is not a government agency and that the posters may be obtained free of charge from the government.

If you purchased posters from this company, please contact the Division of Consumer Affairs by June 19, 2007 at 1-800-342-8385 (toll-free inside Tennessee) or (615) 741-4737. Consumers who have complaints about any consumer matter should contact the Division of Consumer Affairs at the above listed numbers and the Federal Trade Commission at 1-877-FTC-Help or www.consumer.gov/sentinel.

A copy of the agreement is available on the Tennessee Attorney General website at http://www.attorneygeneral.state.tn.us/cases/cases.htm.